

# CREATING A SPACE FOR CHANGE

THE NATIONAL ABORIGINAL  
CHILD SAFETY, FAMILY AND  
DOMESTIC VIOLENCE SUMMIT

FOCUS AWARDS

25—27 SEPTEMBER 2024



KWY

# NIINA MARNI WELCOME

KWY Aboriginal Corporation invites you to join us at the iconic Adelaide Oval, on the ancestral lands of the Kurna People, from 25–27 September 2024 for The National Aboriginal Child Safety, Family and Domestic Violence Summit 2024: Creating a Space for Change.

This pivotal national summit is not just a gathering; it's a rallying cry for transformation. Our mission is to forge new paths, pioneer innovative responses to the scourge of Aboriginal family and domestic violence and redefine child protection strategies across Australia.

Hosted by KWY, an Aboriginal community-controlled organisation deeply rooted in the cause, this summit is a call to action as we unite leaders from every corner of the nation to amplify our collective voice, champion culturally safe responses and spotlight best practices that promise tangible change.

On behalf of KWY, we ask you to stand with us, to lend your support and help us create a Space for Change where safety, dignity and healing flourish for Aboriginal women, children, men, families and communities.

Craig Rigney



CEO  
KWY Aboriginal Corporation



# INVEST IN A BRIGHTER FUTURE FOR ABORIGINAL COMMUNITIES

Join us in our mission to enhance the safety and well-being of Aboriginal families and children.

By partnering with us, you become an official ally in KWY's quest to safeguard Aboriginal lives and create safer and stronger families. As a partner, your organisation can shine as a beacon of hope, representing this vital cause to more than 300 delegates at this year's summit.

Your organisation stands to gain invaluable exposure and recognition while also solidifying its commitment to social responsibility and advocacy.

Together, we can elevate the dialogue surrounding domestic and family violence and child protection in Aboriginal communities.

- Maximum exposure and promotional opportunities at the summit and/or FOCUS Awards
- Opportunity to demonstrate your company's commitment to improved outcomes for Aboriginal families and children

- Opportunity to build and reinforce strategic relations
- Time to network with industry-specific delegates and key decision-makers
- A cost-effective way to reinforce your respective organisation's brand, building brand awareness among a relevant audience
- Access to a wide network of industry partners in both government and non-government sectors
- Increased marketing opportunities for future events through summit visibility and associated website marketing
- The chance to affiliate your brand as an ally of Aboriginal community safety through a unique sponsorship package.

Commitment levels vary and can be tailored to suit your marketing strategy, for more information see the packages outlined below. To purchase a sponsor package or for further information on the summit visit

[kwy.org.au/summit](https://kwy.org.au/summit)



# 2024 SUMMIT PARTNERSHIP PACKAGES

Empowering social change

# SUMMIT PLATINUM PARTNER

**\$25,000  
LIMITED  
OPPORTUNITIES**

Our Summit Partner will be the prime affiliate of this transformative event and will benefit from a range of premium entitlements.

## REGISTRATION

- 4 x 3-day summit tickets, including a catered morning tea, lunch and afternoon tea
- 4 x tickets to FOCUS Awards Gala Dinner

## BENEFITS

- Your corporate banner prominently displayed (supplied by partner)
- Acknowledgement as Summit Partner by MC throughout the summit
- Display of company logo on KWY's summit website with a clickable link to your company's website
- An announcement on KWY's social media accounts dedicated to your company as our official Summit Partner
- Company logo central on holding slide
- Company flyer in attendee welcome pack (supplied by partner)
- Promotional merchandise in attendee welcome pack (supplied by partner)
- Company logo printed on the welcome pack bag
- Spotlight article within a KWY EDM promoting your business

# COFFEE PARTNER

**\$13,500  
ONCE-OFF, EXCLUSIVE  
OPPORTUNITY**

Our Coffee Partner gains exclusive branding rights at the summit's only coffee cart, showcasing their company through signage, flyers and branded coffee cups.

## REGISTRATION

- 2 x 3-day summit tickets, including a catered morning tea, lunch and afternoon tea
- 2 x tickets to FOCUS Awards Gala Dinner and all banquet inclusions

## BENEFITS

- Company logo sticker or stamp on all takeaway cups (stamp/sticker provided by partner)
- Display of company logo on KWY's summit website with a clickable link to your company's website
- Company logo displayed on holding slide
- Promotional flyers displayed in the coffee cart area during the entire event (supplied by partner)
- Free-standing banner next to coffee cart (supplied by partner)
- Optional decal on coffee carts (supplied by partner)
- Promotional merchandise in attendee welcome pack (supplied by partner)

# FOOD PARTNER

**\$6,000**  
**3 x OPPORTUNITIES,**  
**ONE PER DAY**

Our Food Partners will have the opportunity to showcase their brand during all meal and refreshment breaks for a whole day of the summit.

## REGISTRATION

- 2 x 3-day summit tickets, including a catered morning tea, lunch and afternoon tea
- 2 x tickets to FOCUS Awards Gala Dinner

## BENEFITS

- Display of company logo on KQY's summit website with clickable link to your website
- Company logo displayed on holding slides immediately prior to refreshment breaks
- Company flyer in welcome pack (supplied by partner)
- Promotional merchandise in attendee welcome pack (supplied by partner)
- Display of corporate banner and brochures in the hospitality area during the sponsored breaks (supplied by partner)
- Optional small lunch table sign (supplied by partner)
- Verbal acknowledgement at the commencement of meal break

# MERCH PARTNER

**\$2,300**  
**MULTIPLE**  
**OPPORTUNITIES**

Our Merch Partners enjoy direct promotion to an audience of 300 delegates throughout the duration of the summit.

## REGISTRATION

- 1 x 3-day summit ticket, including a catered morning tea, lunch and afternoon tea
- 1 x ticket to FOCUS Awards Gala Dinner

## BENEFITS

- Promotional merchandise distributed to all attendees in welcome pack (supplied by partner)
- Company flyer insert in welcome pack (supplied by partner)
- Display of your company logo on KQY's summit website with a clickable link to your company's website

# FOCUS AWARDS PARTNERSHIP PACKAGES

Let's drive change, together

# FOCUS PLATINUM PARTNER

**\$20,000**  
**LIMITED ONLY**  
**2 x OPPORTUNITIES**

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Our Platinum FOCUS Dinner Partners will be the key affiliates of the summit's crucial closing event and will have their brand showcased on the big screen at Adelaide Oval.

## REGISTRATION

- 1 x table of 10 in a premium position at FOCUS Awards Gala Dinner
- 4 x 3-day summit tickets including a catered morning tea, lunch and afternoon tea

## BENEFITS

- Acknowledgement as the primary partner of the FOCUS Awards Gala Dinner throughout the evening
- Prominent display of company logo on Adelaide Oval's big screen during the dinner
- Primary logo on menus and event booklet
- 5 minute speech during the dinner
- Company logo on holding slide
- Prime position of free-standing corporate banners displayed in the dining area
- Dedicated EDM to KWY database promoting your business
- Spotlight article within a KWY EDM promoting your business

# FOCUS DINNER PARTNER

**\$12,000**  
**LIMITED**  
**OPPORTUNITIES**

Our FOCUS Dinner Partners will have the opportunity to exhibit their services in this unique environment of key stakeholders and industry professionals.

## REGISTRATION

- 1 x table of 10 at FOCUS Awards Gala Dinner
- 2 x 3-day summit tickets, including a catered morning tea, lunch and afternoon tea

## BENEFITS

- Honorary mention as an official partner of the FOCUS dinner
- Company logo printed on FOCUS dinner menu
- Display of company logo on KQWY's summit website with a clickable link to your company's website
- An announcement on KQWY's social media accounts dedicated to your company as our official FOCUS Awards Dinner Partner
- Prime advertising of your company logo on holding slides at FOCUS dinner
- Free-standing corporate banners displayed in the dining area (supplied by partner)
- An entire table reserved for your company, offering optimal networking opportunities

# FOCUS AWARD PARTNER

**\$4,000**  
**5x OPPORTUNITIES**  
**AVAILABLE**

Our FOCUS Awards Partners will be supporting the acknowledgement of outstanding practice from individuals and organisations working in the domestic and family violence and child protection sectors.

## REGISTRATION

- 2 x tickets to FOCUS Awards Gala Dinner
- Additional tickets available at cost

## BENEFITS

- Display of company logo on KQWY's website with a clickable link to your company's website
- Announcement on KQWY's social media accounts dedicated to your company as an official FOCUS Award sponsor
- Company logo displayed on holding slide during FOCUS Award Dinner
- Honorary mention of your company as the sponsor upon distribution of award
- Option for free-standing corporate banners displayed in the venue (supplied by partner)



# BECOME AN ALLY TODAY

To apply to be a sponsor, fill in the form at  
[KWY.EVENTSAIR.COM/KWYSUMMIT/SPONSOR/](http://KWY.EVENTSAIR.COM/KWYSUMMIT/SPONSOR/)



## TERMS AND CONDITIONS

KWY Aboriginal Corporation will hereafter be referred to as 'the Organisers'. The Adelaide Oval will hereafter be referred to as 'the venue'.

Sponsorship packages will be allocated in order of receipt of application requests.

The Organisers accept no liability for damage to exhibits or property by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors are advised to insure against such liability.

The Organisers reserve the right to change the venue, dates and/or duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.

The Organisers reserve the right to alter the floorplan and position of promotional signage and merchandise at their discretion.

Sponsors may only conduct competitions or offer prizes with the permission of the Organisers and with relevant permits.

The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.

Should the Organisers need to cancel the event, where possible we will transfer your sponsorship to a new date. In the event that a date change is not possible refunds for sponsorship packages may be given upon further discussion and negotiations held on an individual basis, benefits may be altered and will take into account the sponsorship benefits already provided.

Sponsors are to provide all corporate signage, merchandise etc as stated in the selected sponsorship package.

## PAYMENT DETAILS

If paying by credit card, a receipt will be provided upon payment. If paying via EFT an invoice will be sent after receiving the application request.

If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.

For cancellation of sponsorship at least two (2) months prior to the commencement of the Summit, full payments will only be refundable if the Organisers are able to re-sell the package.

For cancellations less than two (2) months prior to the commencement of the summit all payments are non-refundable.

All prices include Goods and Services Tax (GST).



THE NATIONAL ABORIGINAL  
CHILD SAFETY, FAMILY AND  
DOMESTIC VIOLENCE SUMMIT

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FOCUS AWARDS

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25—27 SEPTEMBER 2024

Support safer homes  
and stronger families